



usitat
**ACCESSIBILITY AND
LIBERTY**

LEARNING OUTCOMES



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LEARNING OBJECTIVES FOR ACCESSIBILITY AND LIBERTY (1/2)



Level basic: (2/3)

- be aware of the meaning of accessibility: make a list of what can be a disability and/or an accessibility issue/impairment
- recognize the priority in travelling for a person with a disability and/or an accessibility issue/impairment
- be able to explain why tourism has to be accessible to all: highlight the value of equality
- be aware of the territory and be able to make considerations on how the landscape and the culture or your region can influence accessibility to all
- be able to consider the efforts that are to be faced to make a location accessible to all
- point out the reason why the elderly or young children can be considered groups having special needs.

Level intermediate: (4)

- be aware of the meaning of accessibility: make a list of what can be a disability/and/or an accessibility issue/impairment and how it can influence travelling for the person with special needs and for those travelling together
- outline what a person with a disability and/or an accessibility issue/impairment can be concerned of while travelling
- be able to distinguish the different attitudes towards accessibility to all in tourism
- be able to outline how culture influences the perception of disability
- understand why it is important to foster tourism's interest in accessibility
- economic accessibility: why is it important for the tourist and for the location of destination?

LEARNING OBJECTIVES FOR ACCESSIBILITY AND LIBERTY (2/2)



Level advanced: (5)

- Be able to suggest improvement to local enterprises for being accessible to all
- Be aware of the importance of promoting accessibility through social media, internet etc and consider how different ways of communicating can impact of the consumer
- Be able to give evidence how trained personnel can make the difference in a company for opening to accessible tourism to all: from education, to communication, to the impact on the guest
- Understand and be able to explain why accessibility leads to sustainability, competitiveness and economic growth
- Be able to analyze a town/country/region and understand its potential ability to welcome all



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